

# Young Asians

- **Working together**
- **Having fun together**
- **United by Music**

# **A powerful force in 1967!**

- In 1967, Sing Out Asia went on a cross-country tour of the US breaking down barriers of centuries-old racial discrimination and ignorance of Asian cultures in America. Sing Out Asia achieved these with its powerful music performances and living with host families during the 48-city tour.

# Reviving Sing Out Asia

- There is a strong need today for an organization similar to Sing Out Asia to give direction and purpose to the lives of young Asian men and women.
- Music is a powerful magnet that attracts every nation's youth.
- Music is a powerful instrument of change.

# Reviving Sing Out Asia

- **We need to create a new and vibrant organization with core values and approach similar to Sing Out Asia and Up With People.**

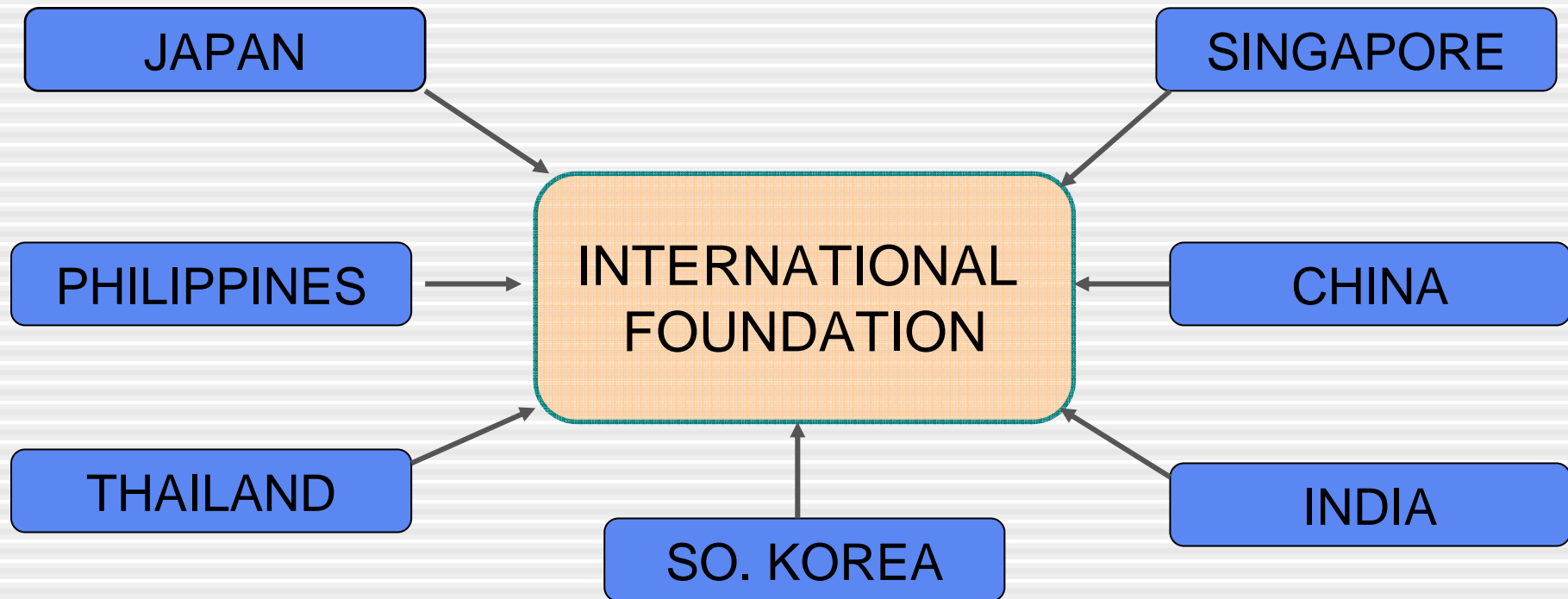
Its objectives will be to:

- *promote greater cooperation and understanding among the youths of Asia;*
- *teach positive values to build good character & develop leaders of tomorrow;*
- *support programs that will advance the welfare of Asia's youth.*

# A New Structure

- The foundation will evolve the programs aimed at character building and leadership training. These programs will be introduced at the high school and college levels.
- The production company will operate as a commercial venture whose performing and production group will engage in recording and concert production. They will facilitate the easy entry into schools and colleges through concerts.

# International Structure



EACH COUNTRY WILL HAVE A TRUSTEE/REPRESENTATIVE IN THE FOUNDATION

# The Foundation

- Will evolve the programs that will teach positive values and leadership in schools and colleges.



# The Production Company



- Will develop and manage a music group with international appeal that will record and tour schools and colleges all over Asia to promote the goals of the Foundation.



# Partnering with Entertainment Arts Centre

- *EAC is well-entrenched in music production with skills and experience in talent training and management, recording, concerts and international booking. It has the right facilities, equipment and human resources to give professional training in music.*
- *EAC's management leadership is the fruit of the Sing Out Asia experience 39 years ago.*
- *EAC shares the same vision to use music to effect change in the community.*

# Action Plan

- **Visit member countries and convince them to form similar national organizations.**
- **Form the International Foundation and Production company to be based in the Philippines.**
- **Conduct auditions in member countries. Select singers, dancers, musicians and production personnel.**
- **Conduct training of international performing group in Manila for 30 days.**
- **Record an album. Release album to coincide with start of tour.**
- **Conduct a tour of Asian member countries with the entourage staying mostly in host families.**